

National Association of Record Industry Professionals

ADVERTISING RATES

**As of January 2019
(rates subject to change)**

A Few Things You Should Know About NARIP

- **NARIP reaches over 93,000 people worldwide.** We've been building a loyal network for over 30 years, pre-Internet!) since 1988 when NARIP's predecessor and sister organization the Los Angeles Music Network (LAMN.com) was formed, and of course since 1998 when NARIP was formed.
- **People trust NARIP.** We've worked hard to earn this trust and have developed a reputation as a no-nonsense, useful organization which helps its members and the wider record and music industry communities. For 20 years since inception in 1998, NARIP has connected countless people to jobs and opportunities, cultivated numerous creative collaborations, and helped launch hundreds of projects and several companies. With the success of NARIP Music Supervisor Sessions, our members have secured well over 1000 music placements in blockbuster films, hit TV shows, global ad and brand campaigns, and in video games.
- **We handpick sponsors.** This means fewer ads for users to see and navigate through. We limit ads in rotation, which yields a more pleasant experience for our readership and higher visibility for your message.
- Our responsive, **double opt-in** subscribers and visitors are focused on—and work in—the record industry and related music fields.
- Our sites (NARIP.com and LAMN.com) and bulletins enjoy a tight-knit, growing and active readership. This strengthens our relationship with our users. Our users trust us and value NARIP content and our handpicked sponsors.
- Most new members and subscribers hear about NARIP through word-of-mouth. Many people also find us by way of generic music business searches because of our strong online presence, favorable press and because many happy NARIP members attribute (and post about) their successes via NARIP.
- Frequent advertisers include USC Beverly Hills Bar Association Entertainment Institute, California State University, Northridge (Music Business Administration Program), Berklee College of Music, SAE Institute of Technology, International Songwriting Contest, Driven Conference, Pollstar Live, Indie Music Channel and others.
- Get your message directly to this hard-to-reach audience today!

Post Office Box 2446 • Toluca Lake, CA 91610-2446
 818-769-7007 • info@narip.com • NARIP.com
 @NARIP



WEB SITE ADVERTISING ON NARIP.com (price per one-month minimum presence)

LOCATION	AD SIZE	TERM	IMPRESSIONS	PRICE
Top of page	728 X 90 Banner	1 month	40,000	\$1,915
RH side of page	300 X 250 Banner	1 month	40,000	\$815

NARIP has enjoyed a 61% increase in Web site visits in the past 9 months. This is due to new and renewed interest in NARIP and our events in the U.S. and in Europe (especially in major markets including England, Germany and France), and to our growing membership, marketing efforts and quality programming.

Banner sizes: 728 X 90, 300 X 250,
 We only accept JPG, GIF files. Resolution: 72 DPI.
 NO ANIMATED FILES PLEASE!!!
 All files maximum size: 25K.

NARIP eNEWS - EMAIL NEWSLETTER ADVERTISING

Reach 93,000+ responsive music and record industry professionals 3 - 4 times monthly. Banner, text-only ads and logo placement are available, as is customization (i.e., targeting a specific subset of our mailing list, chapter or geographic region – such as New York, London, Paris, Miami, etc.) as indicated below).

Location in Newsletter	Text Size	Graphic Size	Price per Global Newsletter	Price Per Chapter City Newsletter
Top	100 words	600 x 336	\$1,045	\$525
Center	50 words	300 x 290	\$555	\$325
Bottom	50 words	225 x 200	\$495	\$295

EXCLUSIVE GLOBAL EMAIL BLASTS

Exclusive global email blasts – featuring **ONLY** your product or service - to NARIP's 93,000+ database are available subject to prior approval of content for \$3,816 each (HTML and/or text-only: we recommend you use both). Does *not* include cost of graphic designer, if needed. Maximum kilobytes: 50

PLUG INTO NARIP'S SOCIAL MEDIA PLATFORMS

Ask us how you can tap into NARIP's social media platforms.

SPONSOR A NARIP EVENT

NARIP produces events ranging from conferences, A&R Pitch Sessions, panels, Webinars, workshops, brunches, cocktail mixers, symposia, Music Supervisor Pitch Sessions, Synch Agent Pitch Sessions and more. Our events are well-attended (often selling out), well-run and offer value to NARIP members and attendees. If your brand adds something useful to NARIP, and NARIP can offer something meaningful to your brand, please call us at 818-769-7007 or email **Tess Taylor** at tess@narip.com to discuss your needs and pricing details. NARIP events have a history of positive community impact, promoting education, access and career advancement.

TERMS AND REQUIREMENTS

Prepayment is required upon first ad insertion unless credit is arranged with publisher and must accompany ad copy. All advertising accepted is subject to approval of publisher. Publisher reserves the right to cancel, revise or reject, in whole or in part, any advertisement without notice. All final payments and artwork must be received by deadline determined for each issue.

Send payment to:

NARIP, Post Office Box 2446, Toluca Lake, CA 91610-2446 USA.

Questions? 818-769-7007 or info@narip.com

All materials submitted become the property of NARIP.

DISTRIBUTION

NARIP's eNews, a publication of the National Association of Record Industry Professionals (NARIP.com), is distributed to 93,000+ **double opt-in responsive** music and record industry professionals 3 - 4 times monthly. Recipients include NARIP members and key personnel at over 1,100 record and music companies in the greater Los Angeles area, in the U.S. and abroad. These include music publishers, music supervisors (TV, film, video games, trailers and advertising), personal artist management firms, music firms, public relations firms, talent agencies, concert promoters, talent buyers, press, music retailers, store managers and other key staffers at music retailers, music and entertainment attorneys, industry trade groups, interactive and new media companies. Includes all major multinational labels, independent labels and major distributors, as well as most independent distributors. Subscribers also include music business programs at major universities, music business educators and students.

Circulation: 93,000+ 4 times per month (once a week on Tuesdays)

Publisher: NARIP

Let's work together! We will detail everything to inform your decision, including advertising tiers, associated pricing, and demographics. Email tess@narip.com NOW.

E N D

Distributed To:

33 and 13 Record Distributors
7digital
8D Industries
A to Z Media
A2IM
ABC Family
ABC Television
ABKCO Music & Records Inc.
ADA
AdRev
AEG Live
AEG Presents
AGM
AIMS
All Media Supply
Alliance Entertainment
Almighty Music Marketing
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Alpha Pup Records
Altafonte
Alter, Kendrick & Baron, LLP
Amazon
American University
AMPED
Anacrusis
Anna Renee Music
Ant Farm
APA
Apple Music
Armonia Online
Artist Growth
ASCAP
Association of Independent
Music Publishers
Atlantic Records
ATZEL, LLC
Authentic Media Productions
Average Joes Entertainment
Azteca Music Group
Baker & Taylor
Bark Moose Sound
BarkBox
Bauer Entertainment Marketing
BBR Music Group
Beggars Group
Belmont University
Berklee College of Music
Big Deal Music
Big Loud
Big Machine Label Group
Big Picture Entertainment
Big Spark Music Group
Big Yellow Dog Music
Billboard
Black River Entertainment
Blackheart Records
BMI
Borman Entertainment
Brace Artist Management
Bright Antenna
Brinks Gilson & Lione
Broadtime.com
Brooklyn Basement Records
Burnside Distribution Corp.

Butler University
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C3 Management
CAA
California Copyright Conference
Capitol CMG Publishing
Capitol Music Group
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CD Baby
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Claire Kelly Music
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CMPA-Action Fund
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Cold River Records
Collective Artist Management
Columbia Records
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Concord Music
Counsel LLP
Country Music Hall of Fame
CPR Entertainment
Create Advertising
Creative Nation
Criminal Records
CrossBorderWorks
Crossroads Label Group
Cruel Committee TV
CSM Management
DASH TWO
DataArt
Davis, Shapiro, Lewit, Grabel
Leven Granderson & Blake, LLP
Daywind
Delfye, LLC
DFSB Kollektive
Dickinson Wright
Digital Media Associaton (DiMA)
Digital Media Wire
DigitalRadioTracker.com Inc.
Dine Alone Records
DirectToU
Discmakers
Disney Music Group
DIY Management
DLH Strategic Marketing
Dot Blockchain Media
Down In The Valley
DP Music, LLC
Dream Hotel Group
Dreamworks Animation
Drexel University
Dualtone Music Group
EA Sports
Eagle Rock Entertainment
Electronic Arts
EM.Co
Emack Music Publishing
Entertainment One
Entertainment Retailers
Association (ERA)

Epic Records
Epitaph
EVAmore
Every Nation Music
Exploration
Face the Music Foundation
Facebook
Fame House
Fan Label
FanMail Marketing
Fender
Ferris State University
Firestarter Music
FiXT
Flood Bumstead McCready &
McCarthy
Flypaper
Forbes
Ford
Format Entertainment
Foundation Media
Fox Rothschild
Fox Sports
Fox TV
FREEWAV Management
Fresh Machine, LLC
Frontiers Music
FUGA
Full Circle Music
Full Sail University
Galante Entertainment
Organization
GCH, Inc.
GEMA
GfK Entertainment GmbH
GigSalad
Gimmie Radio
Girllila Marketing
Google Play
Gospel Music Association
Gotee Records
Gracenote
Graffam Middleton
Gyrosity Projects
Hearts Bluff Music
Harry Fox Agency
HH Entertainment
Higher Than 7 Productions
HIRD Music Group
Hit Songs Deconstructed
Hubbub! Music
Huskins-Harris
Hyperwallet
Iconic Entertainment Group
IFPI
Ignition Creative
Independent Digital
IndieHitmaker
INgrooves
Integrity Music
Interaction Law
Jaxsta
Jaybird Communications
Jerry Lembo Entertainment
Kat Wright Management
Keep It Simple Music

Kernen Law
Kill Rock Stars
Kobalt Music Group
Koral Young
Label Logic
Lagniappe Records
Legacy Recordings
Leopardess Multimedia Group
Level Group Ltd
Linkfire
Live Nation
Lost Stars
Lyric Financial
Lytle Management Group
MAC Presents
Mailboat Records
Manatt Phelps
Marushka Media
Maverick
MB Music
Media Rights Management
MediaNet Digital
Memory Lane Music Group
Merch Cat
MERLIN
Meshach Media
Metablocks, Inc.
Middle Tennessee State
University
MIDIa Research
Mike Spitz Management
Minnesota State University
Missing Piece Group
Misty Creek Records
Mob Scene
Monmouth University
Monument Records
Motley Media-PR
Motor Scout Music Publishing
Motown Gospel
Muserk
Music Audience Exchange
Music City Dreams /
Payboyworldwide.com
Music City Music Council
Music Drizzle
Music Millennium
Music Reports
Music Row Enterprises
Music Story
MusicWatch
Muziqueen Music Group
MyBandSource LLC
MyCORE Benefits
Nash Music Public Relations
Nashville Music Line, LLC
Native Instruments
Natural Energy Lab
New Heartland Group
New York University
Newbury Comics
nicethings, LLC
Nielsen Entertainment
Nielsen Music
Nightlife Music
NOISEGATE

Nolan Reeves Music
NPR
NPREX
Open All Nite Entertainment
OpenPlay
Opry Entertainment Group
Optical Media Manufacturing
Outdustry
Pandora
Paperchain
Paradigm Talent Agency
Parallel Music Publishing
Paramount Film & TV Music
Paramount Pictures
Patron Empowerment
peermusic
PEN Music Group, Inc.
Phoenix Music International
Pinnacle Financial Partners
Pitch
Plaid Flag Music
PlayStation
Pollstar
Pop Blitz
Popakademie
Prager Metis CPAs, LLC
Prescription Songs
Present Tense
Primephonic
ProStudioMasters
Provident Music Group
R.T. Crowne Records
Razor & Tie
RCA Records
REC Philly
Record Archive
Red Alliance Media
Red Light Management
Redeye Distribution
Republic Records
Reservoir Media
Residence Music
RGK Entertainment Group
Rhino Entertainment
RIAA
Right Angle PR
Riser House Entertainment
Ritholz Levy Sanders Chidekel &
Fields, LLP
Roundhill
Royalty Exchange
Royalty Solutions Corp.
Rumblefish
SACEM
SB Projects
Schlackman Intellectual Property
Law, PLLC
ScoGun LLC
Sea Gayle
Secret Road
Secretly Label Group
Sensai
Serling Rooks Hunter McKoy &
Worob, LLP
SESAC

Shackelford, Bowen, McKinley &
Norton, LLP
Shadow Mountain Records
SiriusXM
SMACKSongs
SMLXL
SOCAN
Sony Masterworks
Sony Music Entertainment
Sony Music Nashville
Sony/ATV Music Publishing
SoStereo
Sound on Sound
Sound Performance USA
Sound Scout
SoundCloud
SoundExchange
Soundmoves
SOUNDS AUSTRALIA
Southwest Airlines
Spirit Music Publishing
Spotify
SRWorldwide Music
SSA Music
Starstruck Entertainment
Stone Angel Music
StowTown Records
Sugaroo
Synchtank
Taylor Entertainment Group
Temple University
Tennessee
Teosto
The Bellamy Group
The Connexion
The Orchard
The Recording Academy
The Rocks Management
The Sound Garden
The University of Georgia
Thirty Tigers
THiS Music
Ticketmaster
Total Assault
TouchTunes PlayNetwork
TourDesign Creative
Trailer Park
Trans World Entertainment
Transparency Rights
Management
Treas Institute
Tri Star Sports and
Entertainment Group
Tropisounds
Tunecore
Tunetrax - Entertainment
Management Group
UCLA Herb Alpert School of
Music
UMG Nashville
Universal Music Enterprises
Universal Music Group
University of Memphis
University of Miami
University of Southern California
Van Heusen Music Corp

Vector Management
Verve Label Group
VeVa Sound
Vevo
Vibenomics
Village
Vistex
VML
Vohnic Music
Vydia
Walner & Rivas

Warner Bros. Pictures
Warner Bros. Pictures
Warner Bros. Records
Warner Bros. Records
Warner Music Group
Warner Music Nashville
Warner/Chappell
Waterloo Records & Video, Inc.
WaterTower Music
West10 Entertainment
William Paterson University

WME
Word Music Publishing
Workshop Management
Wrensong
YouTube

+ hundreds of artists,
songwriters, and independent
professionals from the creative
community